

# VIP Editor Report



The VIP Report offers detailed and actionable feedback on your manuscript, providing valuable recommendations to improve its quality and impact. Our editors thoroughly analyze the strengths and areas for improvement, focusing on key factors that influence acceptance and publication. Additionally, the report evaluates the novelty of your research, potential challenges, and broader implications to help you achieve your publication goals.



## Overall strengths of the paper

- ❑ The paper integrates concepts from language studies, science and technology studies, and *institutional studies, providing a comprehensive framework for analyzing policy translation.*
- ❑ It provides an in-depth analysis of cultural and creative industries (CCIs) in Vietnam, supported by relevant data from policy documents, media narratives, and interviews.
- ❑ It offers a nuanced critique of the UNESCO 2005 Convention, *detailing contradictions and the complexity of policy implementation in a post-socialist context.*



## Main areas of improvements of the paper

- ❑ The conclusions could be more *explicitly connected to the empirical findings, which will aid in highlighting the main arguments.*
- ❑ Emphasis on practical implications and recommendations *for policymakers should be stated to clarify the relevance of the research.*
- ❑ A mix of citation style has been used, which needs to be *made consistent based on journal guidelines.*



## Factors that could potentially contribute to journal rejection

- ❑ Considerable emphasis has *been laid on theoretical frameworks, which might take away focus from empirical findings.*
- ❑ The link between *empirical findings and theoretical arguments needs to be elaborated on and further strengthened.*

## Factors that could potentially contribute to delay in acceptance

- ❑ There are several concepts explored in the paper. A brief description needs to be added at the first mention of each concept for better contextual clarity.
- ❑ Multiple abbreviations have been used in Tables 1 and 2. These need to be defined in a legend.

## Research novelty of this study

- ❑ The study provides a fresh perspective by examining the emergence and politics of CEOs in Vietnam, in a post-socialist context, which is underexplored in current literature.
- ❑ The novelty of the study is clearly stated in the abstract, making it accessible and discoverable.

## Impact Statement Assistance: Potential significance, influence, or broader implications of research findings beyond academia

- ❑ The study's findings can inform policymakers about the complexities of translating global cultural policies into local contexts.
  - ❑ By highlighting the tensions between economic and cultural values, the research encourages a more balanced approach to cultural policy that protects cultural diversity while pursuing economic goals.
  - ❑ The study provides a clear analysis of neoliberal underpinnings of cultural policy, which can influence academic discourse and policies aimed at reducing the commodification of culture.
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